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Item #5
Bill 24 (2015)

The Honorable Ann Kobayashi, Chair
Committee on Budget
Honolulu City Council
City and County of Honolulu
Honolulu, Hawaii 96813

Wednesday, April 29, 2015; 9:00 AM
Honolulu Hale, Committee Meeting Room

RE: Bill 24 Proposed CD1 - Relating to Car Sharing – In support

Aloha Chair Kobayashi, Vice Chair Manahan and Councilmembers:

Zipcar is in support of the proposed CD1 to Bill 24 which establishes a program in connection with the public transit system to improve the mobility of Honolulu residents by providing support and regulation to car-sharing organizations.

The proposed CD1 provides clear guidelines for car-sharing organizations. We ask for your consideration of an additional amendment to address signage for dedicated parking spaces.

Founded in 2000, Zipcar operates the world's leading car sharing network. Zipcar has more than 900,000 members in seven countries- all of which can utilize every car in any city we operate, including Honolulu. Members can reserve cars by the hour or by the day at rates which include gas and insurance. The company operates a fleet of over 10,000 vehicles in 31 major metropolitan areas in the United States, Canada, the United Kingdom, Vienna, and Spain, and on more than 400 university and college campuses.

We applaud the Council for supporting innovation in transportation and ask for your favorable consideration of passing this measure with our requested amendment. Thank you for the opportunity to provide comments in support.

Sincerely,

Dan Grossman